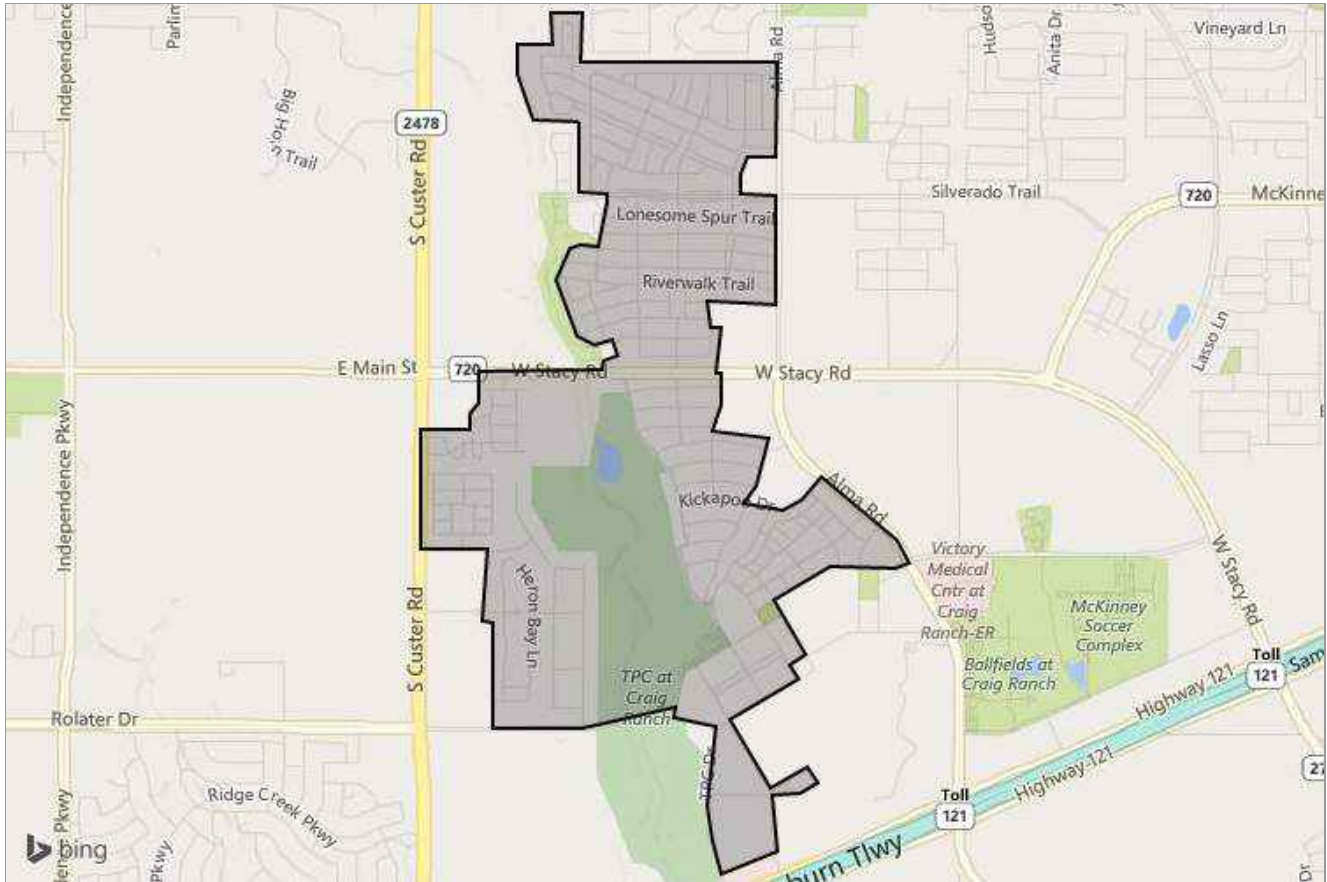


NEIGHBORHOOD REPORT

# Craig Ranch in TX

Prepared for Hugh Cole



Presented by

**Jane Clark**

Texas Real Estate Licenses: 479854, 9001904



*This is a sample report*



Work: (214) 802-4680 | Mobile: (214) 802-4680 | Fax: (972) 562-9490

[jlclark@kw.com](mailto:jlclark@kw.com)  
<http://www.JaneClarkHomes.com>

**Keller Williams North Collin County**

6951 Virginia Parkway  
Suite 100  
McKinney, TX 75071

## Neighborhood: Housing Stats and Charts

	Craig Ranch	Collin County	Texas	United States
Median Estimated Home Value	\$241K	\$244K	\$142K	\$319K
Estimated Home Value 12-Month Change	13.2%	12%	8.4%	—
Median List Price	\$275K	\$290K	\$225K	\$90K
List Price 1-Month Change	-4.8%	-5%	—	—
List Price 12-Month Change	7.7%	1.4%	21.6%	0.1%
Median Home Age	8	20	33	—
Own	89%	69%	64%	66%
Rent	11%	31%	36%	34%
\$ Value of All Buildings for which Permits Were Issued	—	\$1.15B	\$13.7B	\$102B
% Change in Permits for All Buildings	—	22%	0%	2%
% Change in \$ Value for All Buildings	—	17%	10%	7%

### Median Sales Price vs. Sales Volume

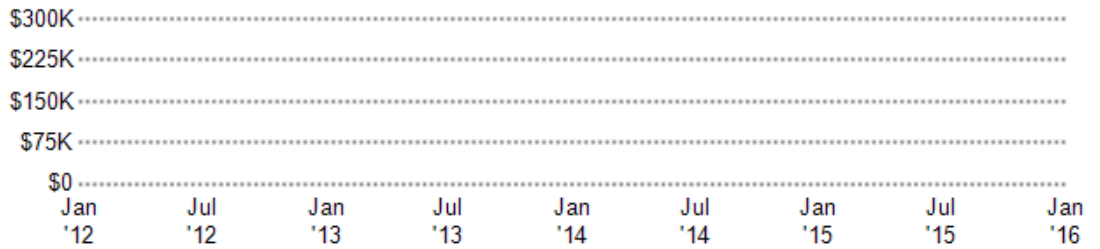
This chart compares the price trend and sales volume for homes in an area. Home prices typically follow sales volume, with a time lag, since sales activity is the driver behind price movements.

Data Source: Public records data

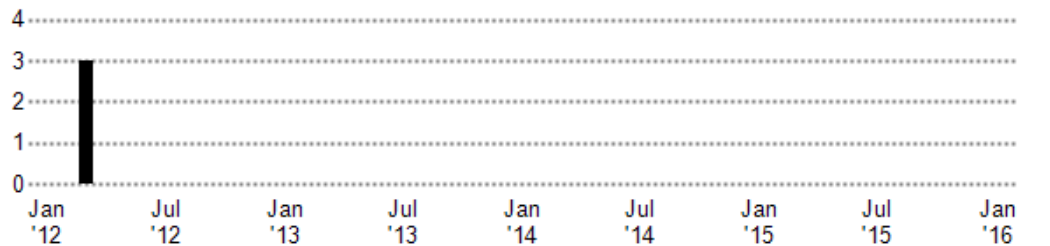
Update Frequency: Monthly

- Median Sales Price
- Sales Volume

#### Median Sales Price



#### Sales Volume



## Median Listing Price vs. Listing Volume

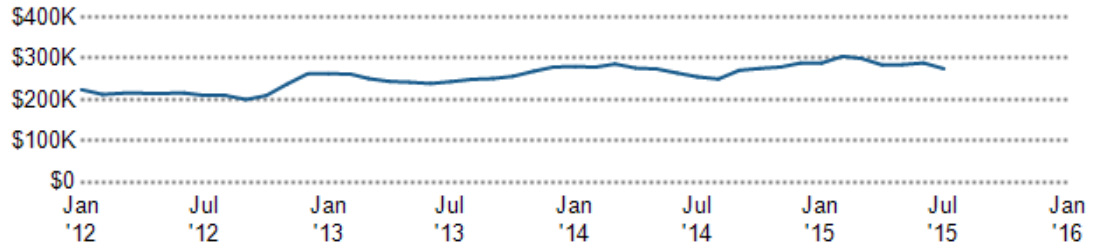
This chart compares the listing price and listing volume for homes in an area. Listing prices often follow listing volume, with a time lag, because supply can drive price movements.

Data Source: On- and off-market listings sources

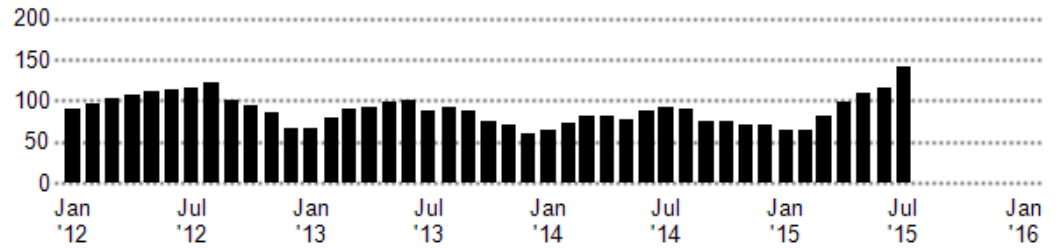
Update Frequency: Monthly

- Median List Price
- Listing Volume

Median List Price



Listing Volume



## Neighborhood: People Stats and Charts

	Craig Ranch	Collin County	Texas	United States
Population	1.02K	789K	25.2M	309M
Population Density per Sq Mi	427	937	96.5	—
Population Change since 2000	5,087.2%	60.4%	20.9%	9.8%
Median Age	34	35	34	37
Male / Female Ratio	56%	49%	50%	49%
High School Graduate	5%	15%	25%	28%
2-Year Degree	11%	29%	29%	29%
Bachelor Degree	34%	33%	18%	18%
Post-graduate Degree	48%	16%	9%	11%

### Population of Children by Age Group

This chart shows the distribution of the population of children by age range — from birth to 17 — in the area of your search.

Data Source: U.S. Census  
Update Frequency: Annually

■ Craig Ranch



### Population of Adults by Age Group

This chart shows the distribution of the population of adults by age range — from 18 to 75-plus — in the area of your search.

Data Source: U.S. Census  
Update Frequency: Annually

■ Craig Ranch



### Households With Children

This chart shows the distribution of households with children, categorized by marital status, in the area of your search.

Data Source: U.S. Census  
Update Frequency: Annually

■ Craig Ranch



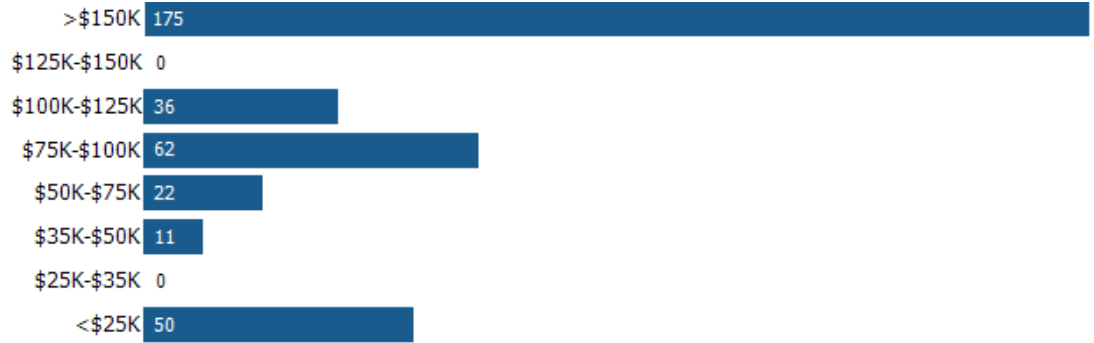
## Household Income Brackets

This chart shows annual household income levels within an area.

Data Source: U.S. Census

Update Frequency: Annually

 Craig Ranch



## Presidential Voting Pattern

This chart shows how residents of a county voted in the 2014 presidential election.

Data Source: USElectionAtlas.org

Update Frequency: Annually



## Neighborhood: Economic Stats and Charts

	Craig Ranch	Collin County	Texas	United States
Income Per Capita	\$47,123	\$37,797	\$25,809	\$28,051
Median Household Income	\$106,750	\$83,238	\$51,563	\$53,046
Unemployment Rate	–	3.6%	4.4%	5.3%
Unemployment Number	–	17.3K	580K	–
Employment Number	–	458K	12.5M	–
Labor Force Number	–	475K	13.1M	–

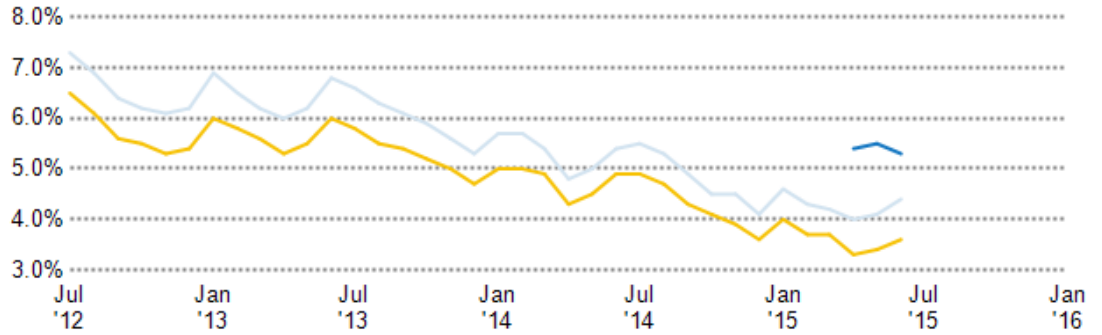
### Unemployment Rate

This chart shows the unemployment trend in the area of your search. The unemployment rate is an important driver behind the housing market.

Data Source: Bureau of Labor Statistics

Update Frequency: Monthly

- Collin County
- Texas
- United States



## Neighborhood: Quality of Life Stats and Charts

### Quality of Life in –

	Craig Ranch	Collin County	Texas	United States
Elevation (in feet)	675	618	–	–
Annual Rainfall (in inches)	35	38.08	28.27	–
Annual Snowfall (in inches)	1.55	1.58	3.4	–
Days of Full Sun (per year)	128	128	127	–
Travel Time to Work (in minutes)	24	27	25	25
Water Quality - Health Violations	–	0	–	–
Water Quality - Monitoring and Report Violations	–	4	–	–
Superfund Sites	0	0	64	1,779
Brownfield Sites	No	Yes	Yes	Yes

### Average Commute Time

This chart shows average commute times to work, in minutes, by percentage of an area's population.

Data Source: U.S. Census

Update Frequency: Annually

Craig Ranch

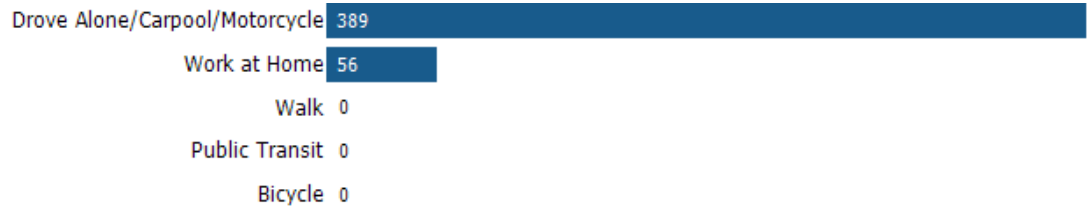


### How People Get to Work

This chart shows the types of transportation that residents of the area you searched use for their commute.

Data Source: U.S. Census

Update Frequency: Annually



### Average Monthly Temperature

This chart shows average temperatures in the area you searched.

Data Source: NOAA

Update Frequency: Annually



### Walkability Scores (out of 5)

This neighborhood or ZIP code is rated for walking access to general points of interest, reflected in the overall score, plus amenities (such as retail stores) and leisure (such as restaurants and parks). Other factors considered in the scores are street types, weather, public transportation and population density.

Data Source: Maponics

Update Frequency: Quarterly

